



METRO ST. LOUIS CHAPTER

### About PMI Global

Founded in 1969, PMI delivers value for more than 2.9 million professionals working in nearly every country in the world through global advocacy, collaboration, education, and research.

We advance careers, improve organizational success, and further mature the profession of project management through our globally recognized standards, certifications, resources, tools, academic research, publications, professional development courses, and networking opportunities.

### About PMI Metro St. Louis

As one of the most active chapters in the global PMI network, PMIMSL an all-volunteer nonprofit organization 501(3)C, serves to advance the profession of project management in 13 Missouri and Illinois counties surrounding St. Louis by creating a culture and community that facilitates professional development and volunteerism.

### The Benefits of Sponsorship

Want to reach project practitioners in the spaces where they network and train? PMIMSL offers its members many opportunities to get together both face-to-face and online:

- breakfast, lunch, and dinner meetings
- annual PMI Day and annual volunteer recognition
- exam prep courses – on-site classes
- weekly email newsletter and other bulletins
- official PMIMSL website
- after hours networking events

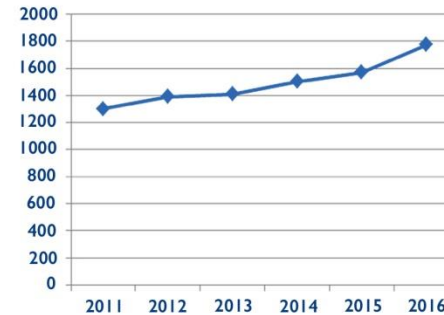
### Demographics

Members: 1800+

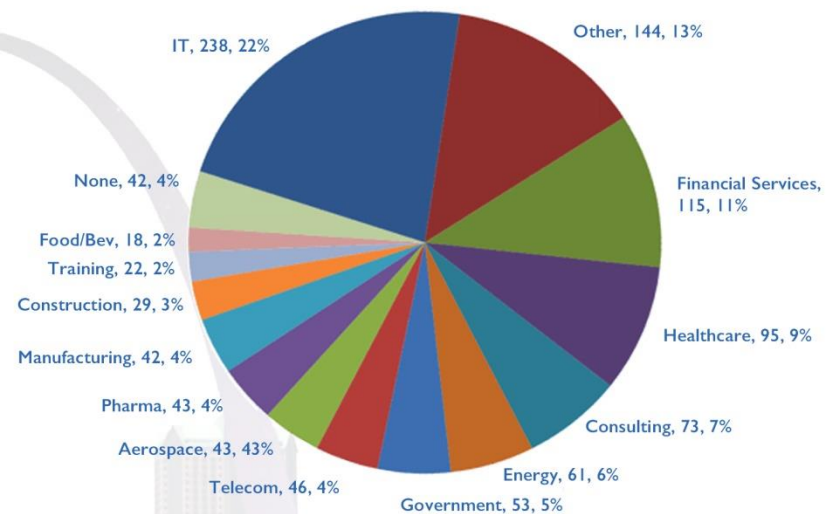
### Areas of Expertise

- Certified Associate in Project Management (CAPM) ®
- Project Management Professional (PMP) ®
- PMI Agile Certified Practitioner (PMI-ACP) ®
- PMI Professional in Business Analysis (PMI-PBA) ®

### Membership, Count, End of Year



### Member Industry Demographic



### Contact information

Director of Sponsorships – [sponsorships@pmimsl.org](mailto:sponsorships@pmimsl.org)  
 President – [president@pmimsl.org](mailto:president@pmimsl.org)  
[pmimsl.org](http://pmimsl.org)

**Sponsorship Packages**

**Annual Level Sponsorship**

Visionary  
Benefactor  
Sustainer

\$5,000  
\$3,500  
\$2,000

**Event Host**  
Dinner Meeting Host  
Lunch Meeting Host  
Breakfast Meeting Host  
Young Professionals Group Host

Cost of Event  
Cost of Event  
Cost of Event  
Cost of Event

**Annual Sponsorship A la Carte (Sustainer, Benefactor, Visionary)**

*Used to replace standard offerings*

Discounted on PMP classes\*  
Discounted Career Fair Booth  
Discounted IPM Day Booth  
Discounted Attendance at Dinner, Lunch, Breakfast Meetings

Less \$200  
Less 50%  
Less 50%  
Less 100%

**Communications Packages**

Weekly Submissions\*  
Bi-Monthly (6 editions per year)  
Weekly + Bi-Monthly  
Linked in Posting\*  
Direct Mail Partner\*  
Rotating Webiste Banner Ad

\$1,500  
\$1,000  
\$2,000  
\$1,500  
\$1,000  
\$500 / month

**Group Sponsor**  
Young Professionals Group Annual Sponsor

**Event Sponsor**

IPM Day (per event)  
Career Fair (per event)  
Dinner Event Sponsor (per event)  
Annual Dinner Sponsor (8 Dinners)  
Breakfast/Lunch Sponsor (per event)  
Annual Breakfast/Lunch Sponsor (all events)  
Annual Event Sponsor (9 Dinners + Breakfast + Lunch)

\$1,000  
\$200  
\$200  
\$150  
\$1,000  
\$1,000  
\$1,000  
\$1,500

\* Some restrictions apply



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## SPONSORSHIP BROCHURE

Project Management Institute for Project Management Professionals

Become a Sponsor

Support PMI Metro St. Louis Chapter

[pmimsl.org](http://pmimsl.org)

